HEALTHY POPULATIONS INSTITUTE
STRATEGIC PLAN (2020-2025) SCORECARD

Priorities What are our areas of focus?	Goals What do we want to accomplish?	Objectives How are we going to accomplish the goal?	Actions What are specific actions that we will take?	Measures (KPIs) How will we know if we are successful?	Targets
COLLABORATE **HPI collaborates across research disciplines and sectors to create knowledge and mobilize evidence for healthy populations**	1.0 Create Opportunities for New Research	1.1 Increase the number of HPI-led collaborative teams responding to and achieving success through transdisciplinary population health research opportunities	1.1.1 Select two HPI Scholars to act as Co-Leads for each of the five HPI Flagship Projects. The Co-Leads will act as the strategic and operational leads and should represent different Faculties to ensure multidisciplinary collaboration	**KPI 1:** # of flagship project co-leads identified **KPI 2:** % representation across three founding faculties (dentistry, health, medicine)	**KPI 1 (Target):** 10 flagship project co-leads (2 per project) **KPI 2 (Target):** Equal representation of all three founding faculties
			1.1.2 Strategically and proactively identify, convene and support HPI led collaborative (a) grant opportunities and (b) research products that bring interdisciplinary researchers together based on our five Flagship Projects	**KPI 3:** # of grants (per year) in which HPI is named as a collaborator **KPI 4:** $ of grant funding flowing to HPI/for which HPI has access to **KPI 5:** # of research products branded with HPI's logo	**KPI 3 (Target):** Minimum 3 new grants per year **KPI 4 (Target):** $50,000 per year **KPI 5 (Target):** Minimum 3 new research products per year

		1.2 Build capacity for collaborative transdisciplinary population health research at Dalhousie	1.2.1 Lead the development and maintenance of the HPI Post-Doctoral Fellows initiative in partnership with the Dalhousie Medical Research Foundation (DMRF)	**KPI 6:** $ secured from DMRF for PDF **KPI 7:** # of PDF supported by HPI	**KPI 6 (Target):** $50,000 over five years **KPI 7 (Target):** 5 PDFs
			1.2.2 Become the lead organization for the Crossroads student-run inter-professional health research conference	**KPI 8:** # of attendees **KPI 9:** # of abstracts submitted	**KPI 8 (Target):** 100 per year **KPI 9 (Target)** 50 abstracts per year
			1.2.3 Launch a Healthy Populations Journal, a student-run peer-reviewed biannual publication with mentorship and contribution from HPI Emerging Leaders, HPI Scholars and connection with the Crossroads Conference	**KPI # 10:** # of issues published/year **KPI # 11:** # of students involved on the HPJ Committee and peer review team	**KPI # 10 (Target):** 2 publications/year **KPI # 11 (Target):** 15 students per issue

			1.2.4 Host HPI Membership Networking Events for Flagship Project Leads, Scholars and Emerging Leaders to connect, share and learn from each other	**KPI # 14:** # of HPI hosted networking event per year	**KPI # 14 (Target):** 2 HPI-hosted networking events per year
CONNECT **HPI connects researchers with system stakeholders to ensure that transdisciplinary population health research and associated knowledge products are solutions-based and address regional, national and international priorities**	2.0 Enhance Engagement with System Stakeholders to Co-Create Solutions Focused Research	2.1 Connect with stakeholders to identify knowledge gaps in population health planning, implementation and evaluation, and to co-create solutions focused research with knowledge users	2.1.1 Identify and commit a Community Lead for each HPI Flagship Project. The Community Lead will be outside of academia and represents a key target audience for the Flagship Project's work. The goal is to ensure that initiatives are co-designed with community partners and based on multiple perspectives	**KPI 15:** # of community leads identified **KPI 16:** % representation across industry, community and the health system	**KPI 15 (Target):** 5 community leads (1 per project) **KPI 16 (Target):** Equal representation across industry, community and the health system
			2.1.2 Host virtual and face to face community-based roundtable exchanges based on our five Flagship Projects to co-create solutions focused research with end users and affected communities	**KPI 17 (Target)** # of HPI Roundtables held/year	**KPI 17 (Targets)** 2 HPI Roundtables/year

			2.1.3 Catalyze new connections (a) internally at Dalhousie (across faculties, programs, units, other Centres/Institutes) and (b) outside of Dalhousie to foster interdisciplinary collaboration	**KPI 18:** # of new HPI Scholars/year **KPI 19:** # of Dalhousie connections/year **KPI 20:** # of external connections/year	**KPI 18 (Target)** Minimum 3 new HPI scholars **KPI 19 (Target):** Minimum 2 Dalhousie connections/year **KPI 20:** Minimum 2 external connections/year
			2.1.3 Support the Indigenous community through the NEIHR and responding to the Rights of Indigenous People's Calls to Action	**KPI 21** # of HPI initiatives specific to supporting Indigenous health research	**KPI 21 (Target):** Minimum 2 initiatives per year
CHANGE **HPI changes population health of individuals, communities, and under-served populations by translating research into action**	3.0 Translate Research to Improve Population Health	3.1 Integrate research into existing educational programs at Dalhousie and develop new continuing education offerings on population health for students ,researchers, health professional and those who guide and inform	3.1.1 Lead the instructional design and hosting of HPI continuing education training programs including Masterclasses, institutes, webinars, etc. for each of our five Flagship Projects	**KPI 22:** # of HPI continuing education training programs delivered/year **KPI 23:** # of people in attendance/event	**KPI 22 (Target):** 3 training events/year **KPI 23 (Target)** 25 people in attendance/event

		population health systems	3.1.2 Lead the instructional design and hosting of HPI Interprofessional Education Mini-Courses (or equivalent) for Dalhousie trainees (health, dentistry and medicine) to learn about population health topics	**KPI 24:** # of mini courses (or equivalent) delivered per year **KPI 25:** Satisfaction scores on evaluations	**KPI 24 (Target)** Minimum 2 mini courses per year **KPI 25 (Target)** 80% of participants would recommend to peers
		3.2 Produce effective knowledge translation (KT) products to disseminate population health evidence for practical use	3.2.1 Catalyze and lead new and innovative KT approaches for population health research and evidence	**KPI 26:** # of knowledge products released co-branded with HPI	**KPI 26 (Target):** 5 knowledge products per year
			3.2.2 Support HPI scholars with in-kind knowledge translation support	**KPI 27:** # of letters of support provided per year to HPI scholars with in-kind knowledge translation support from HPI	**KPI 27 (Target)** 4 letters of support/year

		3.3 Communicate and promote HPI-generated research evidence and knowledge products to influence decisions by policy, program, and service delivery decision-makers	3.3.1 Share HPI initiatives with stakeholders through various channels, including through the HPI website and social media, Dalhousie communication channels and engaging external media	**KPI # 28:** \# of articles or interviews published at Dal or in the media that reference HPI/year **KPI # 29:** \# site sessions on the HPI website/year	**KPI # 28 (Target):** Minimum 2 articles/interviews per year **KPI 29 (Target):** 1000 site sessions/year
			3.3.2 Create new platforms to disseminate research evidence and knowledge products including revamping the HPI Youtube Channel and a monthly HPI e-newsletter	**KPI # 30:** \# of subscribers to HPI e-newsletter **KPI # 31:** \# of video views on HPI's youtube channel/year	**KPI 30 (Target):** Minimum 150 subscribers **KPI 31 (Target):** 5000 video views