**HEALTHY POPULATIONS INSTITUTE**
**STRATEGIC PLAN (2020-2025) SCORECARD**

| Priorities<br>What are our areas of focus? | Goals<br>What do we want to accomplish? | Objectives<br>How are we going to accomplish the goal? | Actions<br>What are specific actions that we will take? | Measures (KPIs)<br>How will we know if we are successful? | Targets |
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| **COLLABORATE**<br><br>**HPI collaborates across research disciplines and sectors to create knowledge and mobilize evidence for healthy populations** | 1.0 Create Opportunities for New Research | 1.1 Increase the number of HPI-led collaborative teams responding to and achieving success through transdisciplinary population health research opportunities | 1.1.1  HPI Research Facilitator will strategically and proactively identify, convene and support collaborative grant opportunities that bring interdisciplinary researchers based on our five Flagship Projects | **KPI 1:**<br># of HPI-led grant applications submitted each year<br><br>**KPI 2:**<br># of HPI-led grant applications accepted each year | **KPI 1 (Target):**<br>3 HPI-led grant applications submitted<br><br>**KPI 2 (Target):**<br>1  HPI led grant applications successful |
| | | | 1.1.2 Lead the development and maintenance of the HPI Post-Doctoral Fellows initiative in partnership with the Dalhousie Medical Research Foundation (DMRF) | **KPI 3:**<br>$$ provided to population health Post-Docs/year | **KPI 3 (Target):**<br>$50,000 in post doc funding/five years |
| | | 1.2 Build capacity for collaborative transdisciplinary population health research at Dalhousie | 1.2.1 Become the lead organization for the Crossroads student-run inter-professional health research conference | **KPI # 4-8:**<br># of attendees<br># of poster/speaking submissions<br>$ of registration dollars<br>Participant feedback | **KPI # 4-8 (Target):**<br>TBD |

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| | | | | 1.2.2 Launch an HPI Population Health Journal, a student-run (HPI Emerging Leaders) peer-reviewed biannual publication with mentorship and contribution from HPI Scholars and in connection with the Crossroads Conference | **KPI # 9-13:**<br># of issues published/year<br># of articles received<br># of articles published<br># of journal views | **KPI # 9-13 (Target):**<br>2 publications/year |
| | | | | 1.2.3 Host HPI Membership Networking Events for Flagship Project Leads, Scholars and Emerging Leaders to connect, share and learn from each other | **KPI # 14:**<br># of HPI hosted networking event per year | **KPI # 14 (Target):**<br>4 HPI-hosted networking events per year |

| CONNECT<br><br>**HPI connects researchers with system stakeholders to ensure that transdisciplinary population health research is solutions-based and addresses regional, national and international priorities** | 2.0 Enhance Engagement with System Stakeholders to Co-Create Solutions Focused Research | 2.1 Connect with stakeholders to identify knowledge gaps in population health planning and evaluation, and to co-create solutions focused research with knowledge users | 2.1.1  Host virtual and face to face community-based roundtable exchanges based on our five Flagship Projects to co-create solutions focused research with users and affected communities  (e.g., Zone Medical Officers of Health, NSHA Public Health Directors, community health boards, NSHA Zone Research Facilitators, NGOs, BRIC NS, MSSU) | **KPI 15-17**<br># of HPI Roundtables held/year<br># of people in attendance/roundtable<br>Participant feedback | **KPI 15-17 (Targets)**<br>2 HPI Roundtables/year<br>TBD |
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| | | | 2.1.2 Identify and connect HPI Scholars, HPI Flagship Project Co-Leads and HPI Emerging Leaders with relevant system stakeholders | **KPI 18-19**<br># of connections made<br># of requests from scholars | **KPI 18-19 (Target)**<br>TBD |
| | | | 2.1.3 Support the Indigenous community through the NEIHR and responding to the Rights of Indigenous People's Calls to Action | **KPI 20**<br># of HPI responses to Calls for Action | **KPI 20 (Target):**<br>TBD |

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| | | | 2.1.4 Support the development of an integrated population health research plan for Nova Scotia in partnership with NSHA, DHW and other key stakeholders | **KPI 21:** Acknowledgement of HPI's support in the development | **KPI 21 (Target):** TBD |
| **CHANGE**<br><br>**HPI changes population health of individuals, communities, and under-served populations by translating research into action** | 3.0 Translate Research to Improve Population Health | 3.1 Integrate research into existing educational programs and develop continuing educational offerings on population health for students, new researchers, clinicians and those who guide and inform population health systems | 3.1.1 Lead the instructional design and hosting of HPI 'Masterclasses' for each of our five Flagship Projects for system stakeholders and knowledge users | **KPI 22-24:** # of HPI Masterclasses delivered/year # of people in attendance/Masterclass Pre and Post Test Results $$ collected from tuition | **KPI 22-24 (Target):** 4 training events/year 25 people in attendance/event |
| | | 3.2 Build knowledge translation (KT) capacity in the population health research community at Dalhousie | 3.2.1 Create an inventory of KT tools and templates available to HPI Scholars and Emerging Leaders | **KPI 25-26:** # of KT tools and templates in the inventory/year # of site visits | **KPI 25-26 (Target):** TBD |
| | | | 3.2.2 Support HPI scholars with knowledge translation plans for individual research grants by providing guidance and reviewing KT planning documents | **KPI 27-28:** # of requests from HPI Scholars for KT assistance % of requests fulfilled | **KPI 27-28 (Target)** TBD |

| | | 3.3 Communicate and promote HPI-generated research evidence to influence decisions by policy, program, and service delivery decision-makers | 3.3.1 Work with cross Faculty Communication Leads to promote HPI's work to stakeholders through various channels, including engaging traditional media and social media, policy briefs, newsletters, etc. | **KPI # 29-30:** # of articles written in the media that reference HPI/year # of follows, # of tweet impressions, website clicks | **KPI # 29-30** 5 articles/year |
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